

# ADEL CHOUADRIA

## League of Legends Esports Writer

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Berlin, Germany



## EXPERIENCE

### League of Legends staff writer

#### Cybersport.com

03/2018 - 10/2018 Berlin, Germany

Cybersport.com was a rising esports media project with aims to become a premier destination for esports coverage.

- Performed at least 75 unique interviews during my tenure
- Wrote four (4) articles per day on average, including news
- Helped the website reach over 1 million unique monthly visitors

### Freelance Writer

#### ESPN, Inven Global

01/2016 - 02/2018 Berlin, Germany

ESPN is the leading sports network in the United States, and Inven Global is Korean giant Inven's global gaming portal.

- Pitched stories and followed through until the final draft was ready
- Participated in ESPN's League of Legends global power rankings in 2016, 2017 and early 2018

### Associate editor

#### Azubu North America

03/2014 - 07/2016 Berlin, Germany

Azubu was a streaming platform that strove to enrich user experience for viewers and broadcasters. Beyond writing, I also:

- Built and maintained over 300 broadcaster pages
- Collaborated with four (4) other departments in implementing an editorial and marketing strategy for our partners
- Curated and maintained a weekly internal newsletter for six (6) months

### Editor — Europe

#### Leaguepedia LLC

02/2013 - 02/2016 Remote

Leaguepedia is the go-to knowledge base for League of Legends fans, but it was still growing at the time

- Maintained and populated over 50 player/team wiki pages following direct, in-person contact
- Populated match scoreboards (lost count)
- Broadcast live-ticker style EU LCS updates to 10,000+ Twitter users
- Edited content from four writers, and wrote my own

## PERSONAL STRENGTHS



### Sense of initiative

I adapt to my job's requirements and pitch initiatives to up the ante



### Self-directed learner

I learned to write, take photographs and manage social media channels alone or under mentorship



### Avid listener

Routinely seeing things from another person's viewpoint requires a willing mindset towards listening



### Trilingual

I speak English, French and Arabic. No ETA on German and Korean yet.

## ACQUIRED SKILLS



### Storytelling

People tell their stories when the time comes, and I facilitate that.



### Feature writing

Initially (and still) unpolished, a great many editors helped fine-tune it



### Interviews

My experience filling Leaguepedia pages eventually escalated into interviewing



### News writing

Cybersport.com fine-tuned my ability to find and write news fast